

We're pleased to announce the launch of the Jewellery Education and Training (JET) Essentials Programme. 'Essentials' promises to provide a sound introduction to jewellery, gemstones, precious metals and hallmarking.



# Essentials Programme joins NAJ's JET family

**T**he programme, available for just £99\* to NAJ members, follows a similar modular format to the popular JET Certificate and JET Diploma qualifications and is targeted at new people joining the industry. Modules completed as part of the JET Essentials programme can be counted towards the JET Certificate, and for a limited period the Association will refund the cost of the Essentials programme off further JET study.

On the launch of JET Essentials, Marie Garnett, Head of Education said: "We're excited to be launching Essentials. The programme offers the opportunity for all staff, including new and part time staff to develop their jewellery knowledge through high quality online learning, and even

personalise the modules to their own needs, or the needs of their own jewellery business.

**"We feel that the programme will give students a strong grounding and appetite to progress in their own jewellery journey, and like other JET programmes will help develop confidence to better serve the needs of the customer."**

When enrolling onto JET Essentials, students will be able to select which four of the following twelve modules they would like to study with knowledge, understanding and progress, tested by a series of short quizzes.

## Available modules include:

- Security
- Jewellery
- Rings
- Diamonds
- Gemstones
- Gold, Platinum, Palladium and Silver
- Hallmarking
- Design
- Manufacturing
- Silverware and Gifts
- Watches and Clocks
- Selling and Customer Care

Completing the JET Essentials will mean that students who decide to progress on to the JET Certificate will need only to successfully complete an additional eight modules and five written assignments.

## Who is 'Essentials' for?

The Essentials programme is most beneficial for part time, weekend or temporary employees new to the team, or that have not yet been able to progress to the JET Certificate.

## Need to get your team ready for Christmas with JET Essentials?

For information and booking:

0121 237 1135  
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\*Members' launch price (VAT not included).